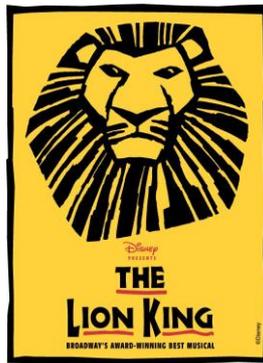


Press Release



With 100 performances and audiences of 170,000 to date, Disney's **THE LION KING** Singapore becomes the Best Selling Musical in Singapore

*To mark the record-breaking achievement, visitors at The Shoppes at Marina Bay Sands were treated to the first ever free public performance by the lead cast of **THE LION KING***

SINGAPORE (8 June, 2011) – Disney Theatrical Productions in association with BASE Entertainment and Marina Bay Sands today reveals that the award-winning musical **THE LION KING** has broken yet another record by becoming the best selling show in Singapore. SISTIC, Singapore's leading ticket service provider, has confirmed that **THE LION KING** production has been running for 3 months at the Sands Theater, playing 100 shows with over 170,000 audience members enjoying the show, surpassing figures for musicals such as *Phantom of the Opera* and *Cats* that have been touring in Singapore and around Southeast Asia over the last ten years.

Kenneth Tan, Sistic's Chief Executive Officer, said, "Congratulations to The Lion King, to Marina Bay Sands and to Singapore! The show has been a huge hit and has contributed to Singapore's growing arts and entertainment appeal. We are delighted with the success and look forward to The Lion King setting new attendance records in the coming weeks."

THE LION KING production has been playing at the Sands Theater, Marina Bay Sands to capacity crowds since it opened to rave reviews in March. The musical is Singapore's first long-running Broadway production and features the same Broadway-quality, spectacular music, dance, sets and costumes that have made it a worldwide phenomenon. Local elements have been added to make this production unique to Singapore. The musical has also elevated Singapore's performing arts industry when it cast, for the first time, a Singaporean actor in the key role of Young Simba - 11-year-old Nicholas Papayoanou.



On stage, Director **Julie Taymor's** creative vision blends elements of African art and Broadway artisanship to depict anthropomorphic animal characters. The sardonic and deviously cunning "Scar" is played by **Patrick Brown**. **Puleng March** is the loyal lioness "Nala" and **Gugwana Dlamini** is the wise baboon shaman "Rafiki". **Lyall Ramsden** plays the prim and proper horn billed bird "Zazu". **Pierre van Heerden** is the carefree warthog "Pumbaa" and **Jamie McGregor** is the wisecracking meerkat "Timon".

The three evil hyenas are played by **Lavina Williams**, **Simon Gwala** and **Michael Bagg**. The role of "Young Nala" is alternated between **Christina De Leon**, **Myka Torre** and **Nikki Samonte**.

Singapore is the latest leading city to host **THE LION KING** after sell out performances in New York, London, Hamburg, a North American tour, Tokyo and Las Vegas.

THE LION KING began as a 1994 animated feature-length film developed and produced by the Walt Disney Company. The story, a coming of age parable set among animals indigenous to its setting, the African savanna, tells the tale of Simba, the lion cub who rises to be the King of the jungle.

To celebrate the success of the show and coinciding with the Singapore school holidays, **THE LION KING** production presented its first ever public performance for members at the skating rink located by the *Rasapura Masters* food marketplace over the weekend of June 4th. The talented cast of **THE LION KING** presented an exclusive showcase of three select songs from the musical for members of the public – a rare treat for those who have yet to catch the extraordinary performance. In addition, 100 tickets were given away on the day, every hour, to lucky visitors, participating in various quizzes and contests. A special promotional family package (four tickets), or the "**Pride Pack**" was also launched on Saturday priced at S\$400 – a saving of S\$100¹.

THE LION KING's presenting sponsor is OCBC Bank, while MediaCorp TV 5 is the Official TV Station, Class 95 is the official radio station and Showbiz Asia is the official packaging partner; Singapore Airlines is the official airline, and it is proudly supported by the Singapore Tourism Board.

In Singapore, **THE LION KING** plays Tuesday to Sunday evenings at 8pm and Saturday and Sunday matinees at 2pm. Ticket prices start from S\$65. Platinum packages, which include prime seat locations, a souvenir gift, S\$10 merchandise voucher and a drink, are also available.

Due to overwhelming demand, additional performances for the award-winning musical were announced in early April. Tickets for performances in the upcoming months can now be purchased at the Sands Theater Box Office or SISTIC outlets or by calling +65 66 88 88 26 or via the Internet at www.marinabaysands.com/TheLionKing

¹ The promotional price for the *Pride Pack* applies to C-Reserve tickets and for performances on Tuesdays, Wednesdays and Thursdays for the month of June.



TICKETING INFORMATION

Day/Times	PLATINUM	A Reserve	B Reserve	C Reserve	D Reserve	E Reserve
Tues – Fri: 8pm Sat - Sun: 2pm & 8pm	\$240	\$185	\$165	\$125	\$85	\$65

- *Booking Fee of SGD\$3 applies per ticket*

Group Rates:

Groups of 20+ 8% discount
Groups of 100+ 10% discount
Groups of 500+ 15% discount

Tickets are available at any Marina Bay Sands Box Offices, by calling **+65 66 88 88 26**, via the Internet at www.marinabaysands.com/TheLionKing or at any SISTIC sales channel.

ABOUT THE LION KING

Now in its 14th year, THE LION KING remains ascendant, continuing to reign as a cultural phenomenon and one of the most popular stage musicals in the world. Since its 1997 Broadway premiere, 18 productions have been seen by more than 55 million people around the world, grossed over \$4.3 billion and have cumulatively run 83 years. Produced by Disney Theatrical Productions (under the direction of Thomas Schumacher), THE LION KING is the seventh longest-running musical in Broadway history and one of only five productions in theatre history to play for ten years or more, both on Broadway and in the West End. Translated into seven different languages (Japanese, German, Korean, French, Dutch, Mandarin, Spanish), the show has been performed in 14 different countries on five continents. THE LION KING can currently be seen its flagship production on Broadway, on stages across North America, and in Las Vegas, London’s West End, Hamburg, Tokyo and Singapore. In October 2011, the first Spanish production will bow in Madrid. For more information worldwide, visit LionKing.com.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance “The Lion King”. Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

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ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

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